

BAZOOKAGOAL™

STYLE OF PLAY

PRODUCT INFO & NEWS 2020

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SOLID FRAME INNOVATION

BazookaGoal keeps pushing the boundaries of innovations with a brand new product range ideal for small-sided training and games. | p.7

A MESSAGE FROM THE EDITOR

By Anders Wennesland
Founder of BazookaGoal

Welcome to the second issue of **STYLEOFPLAY** magazine by BazookaGoal. The purpose of this magazine is to keep our clients and fans updated on the latest developments in the professional and grassroots football training scene, as well as to present product news and information.

2019 was a crazy year for us, with an ambitious plan to develop a range of new BazookaGoals in less than a year. I am happy to say that we made it and the result you can read about in the following pages.

In this edition you will also learn about the history of the 3v3 pitch-boundary tournaments, the fast-paced and fun football-format that has taken Scandinavia by storm in recent years.

BazookaGoal is committed to supporting the development of 3v3 football all over Europe and to do that we simply had to develop some better tool for this. The result you will see in these pages. We are proud to be selected by the Football Federations in several countries as equipment and tournament suppliers.



Interview with 3v3 Norway founder Finn Ove Softing

LET THE KIDS PLAY!

Finn Ove Softing founded 3v3 Norway in 2011 with the idea that the youngest players should be introduced to football with the help of a more fun and effective training-environment than what currently existed.

At the time 5v5 was still the smallest official game-format in Norway and it was clear to him that for 6 and 7 year old kids both the size of the pitch and the goals were simply too large. "I wanted to create something that gave them a chance to keep the ball in play all the time and get more touches, more passes, and more goals in every session. It was only logic really. Of course I never dreamed it would grow as big as it has."

Since 2012 then he has been travelling all around the country every year helping regional grassroots clubs to set up and organize the popular 3v3 Football Festivals. They have become a highlight of many club calendars and now include players up to 12 years old. In 2018, 3v3 Norway organized more than 30 tournaments together with host clubs all over the country, and on average they had around 600 players per day. This means that it is now Norway's third largest football tournament of any kind in participation numbers, but this is not something that Softing is very interested to talk about. He wants to focus on the experience of the young players and the satisfaction he feels seeing them in action on the tournament day.



"I must have seen more than a hundred thousand goals during these 8 years... and even more smiles!"

Softing laughs out loud with his own remark. When we ask if he really keeps track of how many goals that are being scored, he shows us a statistic that proves it was in actually an understatement. It turns out that a 3v3 Norway tournament has on average 1640 goals scored in one day! Using simple math, we can calculate that this amounts to near 50000 goals scored per year and almost 400000 goals scored in total since 2012. A pretty impressive number if you compare with traditional football tournaments. No wonder it is popular.

"I think I have never met a player in our tournaments who has not at least scored one," Softing says. "Whether you are a defender who never used to see the other end of the field, or even a keeper, at the 3v3 Norway tournaments you will get that wonderful experience of putting the ball in the back of the net. I believe that this is something that will give those young players excitement and confidence to bring with them. It is the net-pitches that helps create these opportunities. They keep the ball rolling in the feet of the player instead of disappearing out of bounce. They are essential as they makes football fun for everyone.

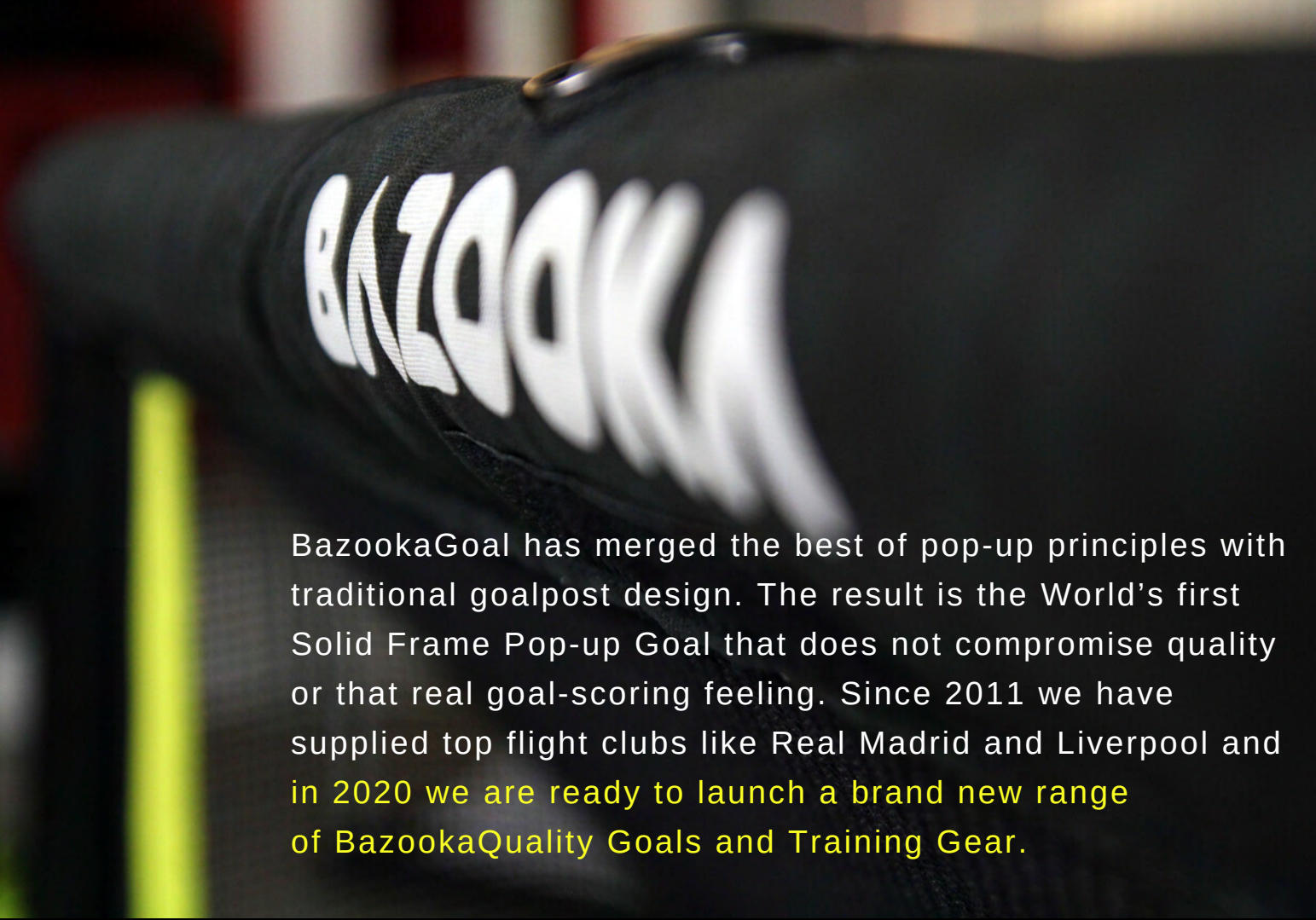
Softing explain that the most important thing for him is that the 3v3 Norway tournaments are created for the players and not the adults. "All our events are non-competitive, meaning we do not register results or award winners. The players come here to enjoy themselves and not worry about winning or loosing." He tells us that this was something that took a bit of time convincing everyone in the beginning, but mainly it was the adults complaining, not the kids.

"Of course all children are naturally competitive, so they will want to win games and score as many goals as possible. This is just like they would if they were playing a neighborhood match with friends. It is exactly this feeling we want to recreate, just in an organised environment. This means that coaches and parents should have a minimum involvement and simply LET THE KIDS PLAY."

"I love 3v3 football. When I play I feel a kind of happiness in my heart."

Joachim 6 years old

PRODUCT NEWS



BazookaGoal has merged the best of pop-up principles with traditional goalpost design. The result is the World's first Solid Frame Pop-up Goal that does not compromise quality or that real goal-scoring feeling. Since 2011 we have supplied top flight clubs like Real Madrid and Liverpool and in 2020 we are ready to launch a brand new range of BazookaQuality Goals and Training Gear.





SOLID FRAME POP-UP GOALS
BAZOOKAGOAL™
120 x 75



The original BazookaGoal with telescoping sidepoles and spring-coil technology that makes it pop-up in seconds and adds stability without pegging. **Safe for even the youngest players.**



just add ball

Bazookagoal 120x75 is used by the world's leading professional clubs in their daily training-sessions at the Academies and Soccer Schools.



KEY FEATURES:

- SOLID FRAME POP UP
- TELESCOPING POLES
- RECOIL FRAME
- QUICK LAUNCH BUTTON
- NO PEGGING NEEDED
- COMPOSITE MATERIALS
- NET BECOMES THE BAG
- ADJUSTABLE STRAP
- YELLOW LOW-LIGHT TRIM
- LIGHTWEIGHT & COMPACT

SIZE: 120X75CM / 4X2.5FT

FOLDED SIZE: 150X15X15CM.

WEIGHT: 4.5KG / 9.9LBS

SUITABLE FOR ALL AGES



This solid frame pop-up goal is ideal for small-sided training exercises that requires fast and flexible set-up. It is made by an incredibly strong and lightweight frame that features our award-winning telescope design. Enjoy a no-fuzz pop-up functionality, convenient shoulder-to-pitch portability, and compact size for transport and storage. Suitable for all surfaces and safe for all age groups.

Also available in custom colours and logo*



*This is example of custom logo client only. Not available to order.

SOLID FRAME POP-UP GOALS
BAZOOKAGOAL™
150 x 90



The original BazookaGoal with telescoping sidepoles and spring-coil technology that makes it pop-up in seconds and adds stability without pegging. **Safe for even the youngest players.**



just add ball

Bazookagoal 150x90 is our new XL version of the goal that is used by the world's leading professional clubs in the daily training sessions at their Academies and Soccer Schools.

KEY FEATURES:

- SOLID FRAME POP UP
- TELESCOPING POLES
- RECOIL FRAME
- QUICK LAUNCH BUTTON
- NO PEGGING NEEDED
- COMPOSITE MATERIALS
- NET BECOMES THE BAG
- ADJUSTABLE STRAP
- YELLOW LOW-LIGHT TRIM
- LIGHTWEIGHT & COMPACT

SIZE: 150X90CM / 5.0X3.0FT

FOLDED SIZE: 170X15X15CM.

WEIGHT: 6KG / 13LBS

SUITABLE FOR ALL SURFACES



(120x75 vs 150x90 size)



This solid frame pop-up goal is ideal for small-sided training exercises that requires fast and flexible set-up. It is made by an incredibly strong and lightweight frame that features our award-winning telescope design. Enjoy a no-fuzz pop-up functionality, convenient shoulder-to-pitch portability, and compact size for transport and storage. Suitable for all surfaces and ages.

Also available in custom colours and logo*



*This is example of custom logo client only. Not available to order.



SOLID FRAME POP-UP GOALS
BAZOOKAGOAL™
200 x 75



A new BazookaGoal with a unique extendable crossbar to offer variable goal width size for different age groups and skill levels. Same telescoping side-poles and spring-coil technology that makes it pop-up in seconds. **Safe for even the youngest players.**



just add ball

Bazookagoal 200x75 is the world's first **EXTENDABLE** solid frame pop up goal with telescope folding. It offers variable goal width size for different age groups and skill levels.



KEY FEATURES:

- SOLID FRAME POP UP
- TELESCOPING POLES
- **EXTENDABLE CROSSBAR**
- RECOIL FRAME
- 8-SHAPE CONNECTORS
- QUICK LAUNCH BUTTON
- NO PEGGING NEEDED
- COMPOSITE MATERIALS
- CARRYBAG
- ADJUSTABLE STRAP
- YELLOW LOW-LIGHT TRIM
- LIGHTWEIGHT & COMPACT



SIZE: 200X75CM / 6.5X2.5FT

FOLDED SIZE: 150X15X15CM.

WEIGHT: 5KG / 11LBS

SUITABLE FOR ALL SURFACES

This solid frame pop-up goal is ideal for small-sided training exercises that requires fast and flexible set-up. It is made by an incredibly strong and lightweight frame that features our award-winning telescope design. Enjoy a no-fuzz pop-up functionality, convenient shoulder-to-pitch portability, and compact size for transport and storage. Suitable for all surfaces and ages.

Also available in custom colours and logo*





SOLID FRAME POP-UP GOALS
BAZOOKAGOAL™
180 x 90

A larger BazookaGoal with the new FLIP crossbar folding function that gives super-compact folding size. Same telescoping side-poles and spring-coil technology that makes it pop-up in seconds.



just add ball

Bazookagoal 180x90 is our largest goal and introduces the new FLIP crossbar folding function that gives super-compact folding size for transport and storage.

KEY FEATURES

- SOLID FRAME POP UP
- TELESCOPING POLES
- **CROSSBAR FOLDING**
- RECOIL FRAME
- 8-SHAPE CONNECTORS
- QUICK LAUNCH BUTTON
- NO PEGGING NEEDED
- COMPOSITE MATERIALS
- CARRYBAG
- ADJUSTABLE STRAP
- YELLOW LOW-LIGHT TRIM
- LIGHTWEIGHT & COMPACT



SIZE: 180X90CM / 5.9X3.0FT
FOLDED SIZE: 90X20X20CM.
WEIGHT: 6.5KG / 14.5LBS

SUITABLE FOR ALL SURFACES

This solid frame pop-up goal is ideal for small-sided training exercises that requires fast and flexible set-up. It is made by an incredibly strong and lightweight frame that features our award-winning telescope design. Enjoy a no-fuzz pop-up functionality, convenient shoulder-to-pitch portability, and compact size for transport and storage. Suitable for all surfaces and safe for all age groups.

Also available in custom colours and logo*



*This is example of custom logo client only. Not available to order.



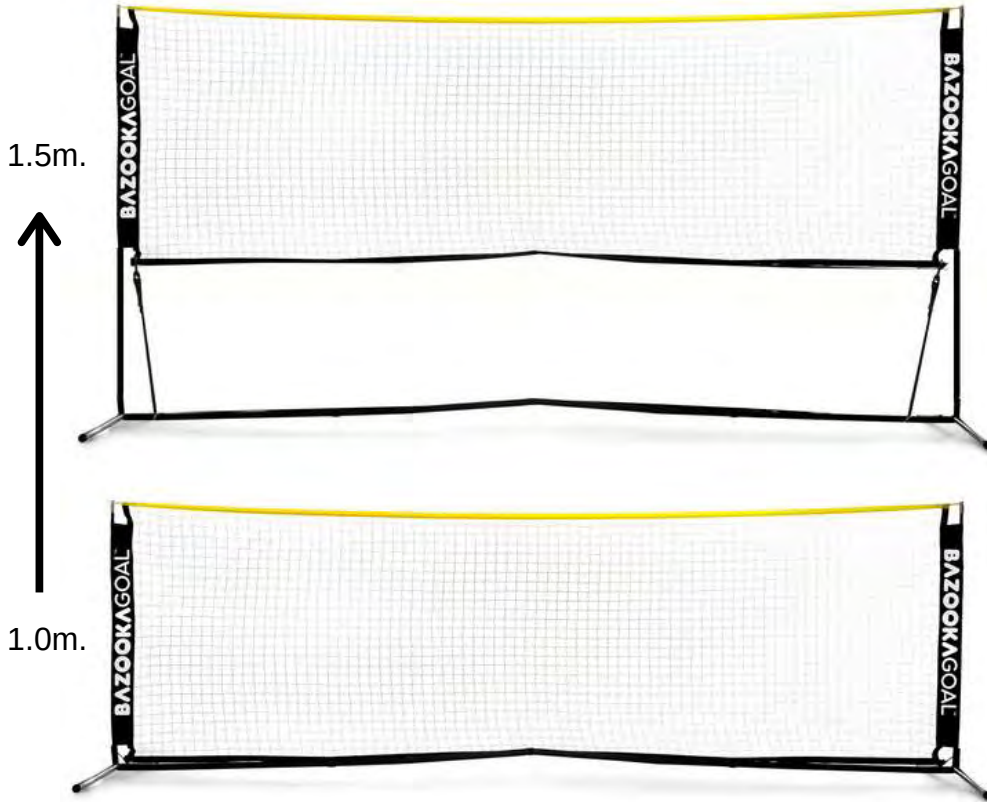
SOLID FRAME POP-UP GOALS
BAZOOKAGOAL™
 SOCCER TENNIS

The first BazookaGoal accessories product to launch is the Soccer Tennis Net 3x1-1.5m. It has extendable height for soccer tennis and soccer volley in one. No tools needed and it comes with a carry-bag.



just add ball

The Bazookagoal Extendable Soccer Tennis Net offer two different heights with a quick and simple adjustment. It is 3m wide with 1m. or 1.5m. height. Great for players of all ages to enhance their skills such as receiving, heading and touch in a fun environment. Use on any surface.



KEY FEATURES

- FOR ALL SURFACES
- **EXTENDABLE HEIGHT**
- FOLDABLE FRAME
- QUICK SET-UP
- NO TOOLS NEEDED
- NO PEGGING NEEDED
- COATED STEEL TUBES
- CARRYBAG INCLUDED
- YELLOW LOW LIGHT TRIM
- LIGHTWEIGHT & COMPACT

SIZE: 300X100-150CM

/ 9.9X3.3-4.9FT

FOLDED SIZE: 120X20X20CM.

WEIGHT: 5KG / 11LBS

SUITABLE FOR ALL SURFACES



Also available in custom colours and logo (doubles as mobile adv. system)



**This is example of custom logo client only. Not available to order.*

SOLID FRAME POP-UP GOALS
BAZOOKAGOAL™
ACCESSORIES

BazookaGoal Accessories includes carrybags, weights, and fixings. More will be added during 2020



just add ball

BazookaGoal Carry-bag is designed for easy handling and storage of multiple goals. Fits 3 BazookaGoal 120x75 or 200x75.

KEY FEATURES

- FOR 120X75 & 200X75
- FITS UP TO 3 GOALS
- HEAVY-DUTY MATERIALS
- HIGH-QUALITY ZIPPER
- ADJUSTABLE CARRY-STRAP
- VELCRO LOCKING BANDS



SIZE: 150X30CM / 5X1FT

WEIGHT: 1KG / 2.2LBS

SUITABLE FOR ALL SURFACES

NO1 CHOICE FOR TOP FLIGHT PROFESSIONAL FOOTBALL CLUBS



ENGLISH PREMIER LEAGUE LIVERPOOL MANCHESTER UNITED CHELSEA
MANCHESTER CITY TOTTENHAM ARSENAL EVERTON WATFORD BURNLEY
CARDIFF CITY **GERMAN BUNDESLIGA** TSG HOFFENHEIM WOLFSBURG
HANNOVER 96 SCHALKE 04 NÜRNBERG FORTUNA DÜSSELDORF
SPANISH LALIGA REAL MADRID BARCELONA **DUTCH ERE DIVISIE** AJAX
PEC WOLLE AZ ALKMAAR FC GRONINGEN **SCOTTISH PREMIERSHIP** RANGERS
SWISS SUPER LEAGUE GRASSHOPPER CLUB ZÜRICH **GREEK SUPER LEAGUE**
OLYMPIACOS PANATHINAKOS **NORWEGIAN ELITE SERIEN** ROSENBERG
STABÆK VÅLERENGA LILLESTRØM VIKING TROMSØ BRANN MOLDE
FINNISH VEIKKAUSLIIGA HJK HELSINKI **US MLS** NEW YORK RED BULLS
PORTLAND TIMBERS SAN JOSE REALS SALT LAKE PHILADELPHIA UNION
TORONTO FC **AUSTRALIAN LEAGUE** MELBOURNE CITY SYDNEY FC

**List showing pro clubs using BazoookaGoal for small-sided training in their official Academies, soccer schools, international soccer schools, or foundation.*

OFFICIAL SUPPLIER

REAL MADRID CLINICS



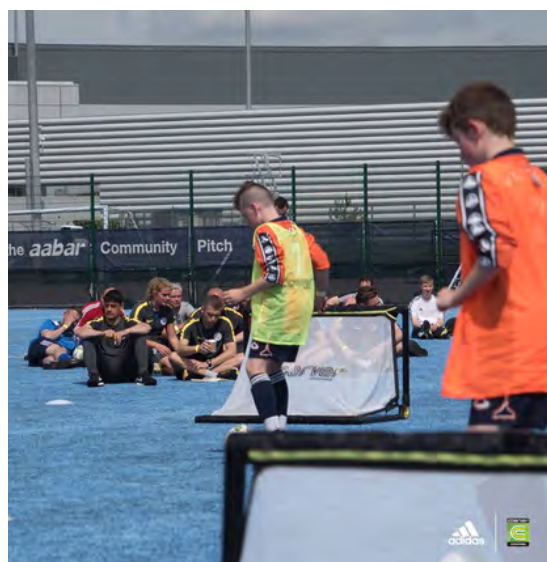
FRMC Western Europe organizes Real Madrid professional academies in 8 countries with more than 15000 participants. FRMC has been using custom branded BazoogaGoals since 2015 and in 2018 they gave us Official Supplier status. More than 350 custom BazoogaGoals are currently in use, including 200 with Adidas branded which recently featured in the 2019 promo video from the club's main academy center in Madrid.

"First of all we want to say that we are convinced that you have a great product. Therefore we use the Bazoogagoals sponsored by Adidas for our training in the Fundacion Real Madrid Clinics."

Stefan Kohfahl, CEO FRMC Western Europe



COER VER COA CHI NG



Coerver Coaching is the World's number one skills soccer coaching method with over one million players, parents and coach participants in 47 countries over the last 35 years. Coerver Coaching has been using BazookaGoals since 2011 and in 2017 gave our brand Official Supplier status. Currently we supply Coerver custom branded BazookaGoals to every continent around the world.

"The Bazookagoals are great as they are easy to use and transport. They also look very good at our academy sessions and on any one evening we may use up to 28 goals at a time."

Amit Sohal, Regional Director Coerver® Coaching West London

MAN CHES TER UTD



Manchester United has been using the custom branded Bazookagoal 120x75 for small-sided training and games since 2016. The photos above are from the famous "The Cliff" training ground where the 3v3 Bazooka Cup was organized by the club in the October 2018. This was also where players like Cantona, Giggs, Beckham, and Solskjaer used to train back in the days.

"Manchester United has issued 84 BazookaGoals to all our Development Centers and they have been outstanding."

Richard Donnelly, Development Centre Co-Ordinator Academy

LIVER POOL FC



Liverpool FC has been using the custom branded Bazookagoal 120x75 for small-sided training and games since 2015. The club is a regular customer and the Bazookagoals are included in the small-sided training sessions throughout the Academy, Soccer Schools and International Academy network. In August 2018, BazookaGoal organised the 3v3 UK finals at the LFC Academy with qualified teams from all over the country.

"We use the BazookaGoals at our LFC Academy and across our global projects. They pack away in to a carry case and also act as effective additional branding."

Dan White, Head of Soccer Schools

BAZOOKAGOAL™



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