

# S\*ONE HELMET CO.

## S1<sup>®</sup> LIFER HELMET

5X MORE PROTECTION THAN SOFT FOAM HELMETS. CERTIFIED MULTIPLE IMPACT (ASTM) AND CERTIFIED HIGH IMPACT (CPSC). AVAILABLE IN 3 DIFFERENT SHELL SIZES



S1 MINI LIFER HELMET

Fits head sizes 18.5" - 20.5"



S1 LIFER HELMET

Fits head sizes 21" - 23.5"



S1 MEGA LIFER HELMET

Fits head sizes 24" - 26.5"

### WHY SO RAD?

5X MORE PROTECTION THAN SOFT FOAM HELMETS

#### PROTECTION

High Impact Certified (CPSC)  
Multiple Impact Certified (ASTM)  
5x more protective than soft foam skate helmets.

#### STICKERS

a die cut stickersheet in every box :)



#### FIT

DEEP FIT DESIGN so it fits lower on the dome than other certified helmets

#### QUALITY

Every production run is batch tested to meet impact helmet safety standards in the USA, Australia, New Zealand and Europe.



# S\*ONE HELMET CO.

## COLORS



Black Matte \* \*



Black Matte w/ Green Strap



Black Matte w/ Red Straps



Black Gloss



Black Glitter \* \*



White Gloss \* \*



Grey Matte \*



Red Gloss



Maroon Matte



Orange Matte



Yellow Matte



Kelly Green Matte



Dark Green Matte \*



Bright Green Matte



Cyan Matte \*



Navy Matte \*



Purple Matte \*



Pink Matte \*



Gold Gloss \*



Silver Glitter



Gold Glitter



Eddie Elguera Pro Model

### Sizing:

S1 Mini Lifer Helmet \*  
18.5" - 20.5"

S1 Lifer Helmet  
21" - 23.5"

S1 Mega Lifer Helmet \*  
24" - 26.5"



## TESTIMONIALS

#1 Helmet in Skateboarding, Longboarding, BMX and Roller Derby



ADAM EFFERTZ



BEN DESNYDER



ALEX PLATT



JACKIE DANIELS

"I'm forever grateful to S1 and the S1 Lifer helmet." – **Adam Effertz**

"No more soft foam for me... I'm really glad I made the switch to the Lifer." - **Ben DeSnyder**

"The Lifer is the best fitting certified helmet I have ever worn." - **Alex Platt**

"I trust the S1 Lifer Helmet." - **Jackie Daniels**





# S\*ONE HELMET CO.

In 2010, we noticed some Pro skaters and BMX riders were suffering from serious head injuries while wearing soft foam skate helmets. In the helmet testing lab we learned that impact energy goes directly through the soft foam and rattles the brain. So we made the S1 Lifer Helmet and alot of Pro skaters and BMX riders have switched from soft foam to the S1 Lifer Helmet.

## TESTING LAB



#danfroms1



**HELMET TESTING**  
Independent Lab Testing Results



**Soft Foam Skate Helmet**



**S1 Lifer Helmet**

### Multiple Impact Test (ASTM TEST)

The helmet is dropped to achieve an impact velocity of 4.57 meters per second. **(10 mph impact) or (4 ft drop height)** The same helmet is tested 3x in the same location. The helmet must reduce the peak acceleration of the impact to under 300 G's.\*

**FAIL**  
800+ G's

**PASS**  
Under 300 G's

### High Impact Test (CPSC TEST)

The helmet is dropped to achieve an impact velocity of 6.2 meters per second. **(14 mph impact) or (7 ft drop height)** The same helmet is tested 4x in different locations. The helmet must reduce the peak acceleration of the impact to under 300 G's.\*

**FAIL**  
1000+ G's

**PASS**  
Under 300 G's

\* Why 300 G's? Anything over 300 G's will cause a severe concussion and possible traumatic brain injury. \*\* Testing video [www.vimeo.com/s1helmetco](http://www.vimeo.com/s1helmetco)

